



**PARYATAN PARV**  
**5<sup>th</sup> TO 25<sup>th</sup> OCTOBER 2017**

**CALENDAR OF EVENTS**  
**(As on 3.10.2017)**

<b>Date</b>	<b>Venue</b>	<b>Cultural Events</b>	<b>Other Activities</b>
<b>5<sup>th</sup> October</b> (Thursday)	Humayun's Tomb, <b>Delhi</b>	Meera Bhajan by Vidya Shah  Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer & Rene Singh ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Guided Heritage Walks at Humayun's Tomb at 8 AM, 10 AM, 11 AM and 4 PM (<i>Aga Khan Foundation</i>)</li> <li>• Painting Competition (<i>HRD Division</i>)</li> <li>• Inaugural Programme of Paryatan Parv at Humayun's Tomb at 5 PM</li> </ul> <p>5 PM : Lamp Lighting</p> <ul style="list-style-type: none"> <li>✓ Welcome address by Secretary (Tourism)</li> <li>✓ Screening of Delhi Film</li> <li>✓ Launching of Video / Photography/ Blog Competitions</li> <li>✓ Address by Hon'ble Minister (Tourism)</li> <li>✓ Screening of Film by Aga Khan Foundation</li> <li>✓ Distribution of Prizes for Painting Competition</li> <li>✓ Address by Hon'ble Minister (Culture)</li> </ul> <p>6 PM : Meera Bhajan by Vidya Shah 7 PM : Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer &amp; Rene Singh (<i>RD office with ITDC</i>)</p>
	<b>Mumbai, Maharashtra</b>		Inauguration of Paryatan Parv, with Audio Visual Presentations, Cultural Programme, etc. ( <i>State Govt.</i> )
	Tithal, Dwarka, Gopnath, Somnath, Madhavpur (Dist. Porbandar), Suvali (Dist Surat),	Cultural Evening : Performances by local artists and Chattisgarh Tribal groups under Ek Bharat Shrestha Bharat. ( <i>State Government</i> )	<b>Beach Festival</b> (till 31 <sup>st</sup> October) <ul style="list-style-type: none"> <li>• Arts and Crafts</li> <li>• Cuisines</li> <li>• Adventure Sports</li> <li>• Competitive Activities: Mehendi,</li> </ul>

	Mandvi (Dist Kutch), <b>Gujarat</b>		Music, Dance, Sand art <ul style="list-style-type: none"> <li>• Childrens Activities- Games, Drawing etc.</li> </ul> <i>(State Govt.)</i>
	<b>At National Level</b>		Launch of Online <b>Video, Photography and Blog Competition</b> (till 20.10.2017) <i>(Publicity Division)</i>
			Launch of Campaigns on Doordarshan to promote tourism to Jammu & Kashmir and NE Region <i>(Publicity Division)</i>
	Ahmedabad, <b>Gujarat</b>		<b>Photography Contest</b> (5th to 25th October) Themes: <ul style="list-style-type: none"> <li>• From an eye of a Nature Lover: Wildlife, Landscape etc.</li> <li>• Khushboo Gujarat Ki</li> </ul> <i>(State Govt.)</i>
	<b>Maharashtra</b>		Video <b>Presentations</b> and Discover Maharashtra Presentations at schools across Maharashtra ( Till 25 <sup>th</sup> October) <i>(State Govt.)</i>
			<b>Essay Competition</b> in Marathi / English on the topic, अद्भूत महाराष्ट्र - माझे प्रवास वर्णन across Maharashtra ( Till 25 <sup>th</sup> October) <i>(State Govt.)</i>
	<b>New Delhi</b>		<b>Paryatan Parv Cycle Rally</b> from India Gate to Qutb Minar <i>(TT Division)</i>
	Mumbai, <b>Maharashtra</b>		<b>Tourism Rally</b> at Shivaji Park by IHM, Mumbai
	Kolkata, <b>West Bengal</b>		<b>Tourism Run / Heritage Walk</b> for Students and Stakeholders <i>(RD – East)</i>
	Lucknow, <b>Uttar Pradesh</b>		<b>Run for Incredible India</b> from Begum Hazrat Mahal Park to Imambara by IHM, Lucknow
			<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. at bada Imambara and Chhota Imambara by IHM, Lucknow
			<b>Distribution of new Trash Bags</b> at Bada and Chhota Imambara by IHM, Lucknow
	Jaipur, <b>Rajasthan</b>		<b>Run for Incredible India</b> from Albert Hall to Birla Mandir by IHM, Jaipur
	Bhubaneshwar, <b>Odisha</b>		<b>Tourism Run / Heritage Walk</b> for Students and Stakeholders <i>(RD – East)</i>
	Cellular Jail, Port Blair, <b>A&amp;N Islands</b>		<b>Tourism Run / Heritage Walk</b> for Students and Stakeholders <i>(RD – East)</i>

	Gurdaspur, <b>Punjab</b>		<i>Run for Incredible India</i> by IHM, Gurdaspur
	Hajipur, <b>Bihar</b>		<i>Tourism Run</i> for Students and Stakeholders by IHM, Hajipur
	Shahpura Lake, Bhopal, <b>Madhya Pradesh</b>		<i>Nukkad-Natak</i> by IHM, Bhopal
<b>6<sup>th</sup> October</b> (Friday)	Purana Qila, <b>Delhi</b>	Indo-ASEAN Festival (Ministry of Culture)	<ul style="list-style-type: none"> <li>• Heritage Walk (RD office)</li> <li>• Yoga Session (RD office)</li> <li>• Tourism Exhibition (RD office)</li> <li>• Painting Competition - (HRD Division)</li> </ul>
	Bhedaghat, Jabalpur, <b>Madhya Pradesh</b>	Narmada Utsav – Cultural Event showcasing the folk heritage of the State. (State Government)	<ul style="list-style-type: none"> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition (RD – West)</li> </ul>
	National Museum, <b>Delhi</b>		<i>Sensitisation Programme</i> with ASI and Ministry of Culture for “Adopt A Heritage” Project. (TT Division)
	Veer Sawarkar Marg, Mumbai, <b>Maharashtra</b>		<i>Atithidevo Bhava Sensitization Programme</i> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Mumbai
	Kolkata, <b>West Bengal</b>		<i>Drawing &amp; Painting Competition</i> for Students / Travel Associations (RD – East)
	Patna, <b>Bihar</b>		<i>Sensitisation Workshop for Stakeholders</i> (RD – East)
	Gurdaspur, <b>Punjab</b>		<i>Tourism Rally</i> at Gurdaspur City Centre by IHM
	Hajipur, <b>Bihar</b>		<i>Tourism Rally</i> to Gandhi Chowk by IHM, Hajipur
	Bittan Market, Bhopal, <b>Madhya Pradesh</b>		<i>Nukkad-Natak</i> by IHM Bhopal
	Basant Nagar, Chennai, <b>Tamil Nadu.</b>		<i>Nukkad Natak</i> by IHM, Chennai
	NOIDA, <b>Uttar Pradesh</b>		<i>Nukkad-Natak</i> by IITTM, NOIDA
<b>7<sup>th</sup> October</b> (Saturday)	Ahmedabad, <b>Gujarat</b>	Rashtriya Sanskriti Mahotsav (Ministry of Culture)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Yoga Session For local travel trade, students etc, (RD in coordination with State Govt.)</li> </ul>
	Songadh, Dist – Vyara, <b>Gujarat</b>	Cultural Evening : Performances from Gujarat and Chattisgarh Tribal groups under Ek	<b>Tribal Festival</b> (till 9 <sup>th</sup> October) <ul style="list-style-type: none"> <li>• Inaugral Parade with Tableau depicting Tribal Culture, Dangi Music, Cartoon Characters, Chattisgarh and Gujarat</li> </ul>

		Bharat Shrestha Bharat. ( <i>State Government</i> )	Tribal Groups performance, etc. <ul style="list-style-type: none"> <li>Digital India- Awareness Program about BHIM App, Cashless India etc.</li> <li>Awareness Program on Women Empowerment, Role of Women in Tourism.</li> </ul> ( <i>State Government</i> )
	Dal Lake, Srinagar, <b>Jammu &amp; Kashmir</b>	Cultural Evening ( <i>Govt. of J&amp;K Zonal Cultural Centre</i> )	<ul style="list-style-type: none"> <li>Illumination around Site</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Sensitisation Programmes for Stakeholders at Srinagar and Gulmarg</li> </ul> ( <i>RD / IHM / IISM - Gulmarg</i> )
	Central University of Kashmir, <b>Jammu &amp; Kashmir</b>		<b>Seminar</b> on “Sustainable Tourism - A Tool for Development”
	Purana Qila, <b>Delhi</b>	Indo-ASEAN Festival ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>Tourism Exhibition</li> <li>Sensitization Program for Stake Holders</li> <li>Painting Competition</li> </ul> ( <i>RD, Delhi</i> )
	Bhedaghat, Jabalpur, <b>Madhya Pradesh</b>	Narmada Utsav – Cultural Event showcasing the folk heritage of the State. ( <i>State Government</i> )	<ul style="list-style-type: none"> <li>Sensitisation Programmes for Stakeholders</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Tourism Exhibition</li> </ul> ( <i>RD – West</i> )
	Kolkata, <b>West Bengal</b>	Classical / Cultural Programme at Rotary Sadan Hall ( <i>RD East with ICCR / Cultural Associations</i> )	<ul style="list-style-type: none"> <li>Tourism Exhibition</li> <li>Painting Competition</li> </ul> ( <i>RD, Kolkata</i> )
	Vaishali, <b>Bihar</b>		<b>Excursion Trip</b> for Students and Stakeholders ( <i>RD – East</i> )
	Bhubaneswar, <b>Odisha</b>		<b>Excursion Tour</b> for Students ( <i>RD – East</i> )
	Port Blair, <b>A&amp;N Islands</b>		<b>Quiz Contest</b> for Students ( <i>RD – East</i> )
	Orchha, <b>Madhya Pradesh</b>		<b>Go Heritage Walk</b> (4 pm to 6 pm) – with a local heritage expert who will disseminate information about Madhya Pradesh’s rich art, culture and heritage ( <i>State Government</i> )
	Char Imli Area, Bhopal, <b>Madhya Pradesh</b>		<b>Run</b> for Incredible India by IHM, Bhopal
	Mumbai, <b>Maharashtra</b>		Consular And Diplomatic Missions <b>Symposium</b> “Maharashtra Through Our Eyes” ( <i>State Government</i> )

	Aurangabad and Nashik, <b>Maharashtra</b>		Art & Craft Exhibition at MTDC's Kalagram (Till 25 <sup>th</sup> October 2017) - ( <i>State Government</i> )
<b>8<sup>th</sup> October</b> (Sunday)	Ahmedabad, <b>Gujarat</b>	Rashtriya Sanskriti Mahotsav ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walk</li> <li>• Quiz, Essay, Debate and Painting Competitions for School Students</li> <li>• Sensitisation Programme for taxi drivers and coolies</li> </ul> ( <i>RD in coordination with State Govt. and IHM/IITTM</i> )
	Purana Qila, <b>Delhi</b>	Indo-ASEAN Festival ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Tourism Exhibition</li> <li>• Sensitization Program for Stake Holders</li> <li>• Painting Competition</li> </ul> ( <i>RD, Delhi</i> )
	Bhedaghat, Jabalpur, <b>Madhya Pradesh</b>	Narmada Utsav – cultural event showcasing the folk heritage of the State. ( <i>State Government</i> )	<ul style="list-style-type: none"> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition</li> </ul> ( <i>RD – West</i> )
	Mumbai, <b>Maharashtra</b>		Guided Heritage Walk of Fort Area for Travel Trade, Guides and Students ( <i>RD, Mumbai</i> )
	Destinations in <b>Madhya Pradesh</b>		<b>Go Heritage Runs</b> at various heritage destinations of Madhya Pradesh. ( <i>State Government</i> )
	Char Imli Area, Bhopal, <b>Madhya Pradesh</b>		<b>Run</b> for Incredible India by IHM, Bhopal
	Patna, <b>Bihar</b>		<b>Guided Heritage Walk for Stakeholders</b> ( <i>RD – East</i> )
	Thakur Pukur, Kolkata, <b>West Bengal</b>		<b>Quiz / Essay Competition</b> for Students and Stakeholders ( <i>RD – East</i> )
<b>9<sup>th</sup> October</b> (Monday)	Ahmedabad, <b>Gujarat</b>	Rashtriya Sanskriti Mahotsav ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Workshop for sensitizing on Home Stay and B &amp; B Tourism Exhibition</li> </ul> ( <i>RD in coordination with State Govt and IHMs/IITTM</i> )
	<b>New Delhi</b>		<b>Workshop</b> with Association of Tourist Transport Operators and Department of Ex-Serviceman Welfare, M/o Defence for deployment of Ex-Servicemen as tourist drivers. ( <i>TT Division</i> )
	IITTM, Noida IITTM, Gwalior		<b>Workshop</b> on Travel Writing and Photography

			(IITMs)
	<b>Maharashtra</b>		<b>Video Competition</b> on the theme 'My Best Travel Story / माझे आवडते पर्यटन गोष्ट' (State Govt.)
	Kolkata, <b>West Bengal</b>		<b>Sensitisation Programme</b> for Tourist Taxi Drivers / Operators (RD, East)
	Tidal Park, Chennai, <b>Tamil Nadu.</b>		<b>Rally</b> on Tourism by IHM, Chennai.
	Lucknow, <b>Uttar Pradesh</b>		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector stakeholders by IHM, Lucknow
	Mumbai, <b>Maharashtra</b>		<b>Nukkad Natak</b> at Dadar Beach by IHM, Mumbai
	Gurdaspur, <b>Punjab</b>		<b>Nukkad Natak</b> by IHM, Gurdaspur
<b>10<sup>th</sup> October</b> (Tuesday)	Taj Mahal, Agra, <b>Uttar Pradesh</b>	Dastan-e-Amir Khusrau : Dr. Syeda Hameed, Zakia Zaheer & Rene Singh (Ministry of Culture)  Cultural Event of Music & Dance (Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Guided Heritage Walks</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition</li> <li>• Food Festival</li> </ul> RD in coordination with State Govt. and IHM/IITM)
	Sirpur, <b>Chhattisgarh</b>	Cultural Evening (Govt. of Chhattisgarh Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Heritage Walk around Site</li> </ul> (State Govt. – RD to coordinate)
	Ellora, <b>Maharashtra</b>	Cultural Evening (Govt. of Maharashtra Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Guided Heritage Walks</li> <li>• Illumination around Site</li> </ul> (RD in coordination with State Govt. and IHM/IITM)
	All Districts of <b>Gujarat</b>		Swachhta Seva Campaign : Cleanliness Drives till 25 <sup>th</sup> October
	Bhopal, <b>Madhya Pradesh</b>		Quiz Competition by IHM, Bhopal
	Adyar, Chennai, <b>Tamil Nadu</b>		<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers and vendors by IHM, Chennai
	<b>Maharashtra</b>		Inauguration of <b>Guide Training Course</b> at Mumbai, Nagpur, Aurangabad and Pune. (State Govt.)
	Kolkata, <b>West Bengal</b>		<b>Excursion Trip</b> for Students (RD – East)
<b>11<sup>th</sup> October</b> (Wednesday)	Shimla, <b>Himachal Pradesh</b>	Cultural Evening (Govt. of H.P. Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions</li> </ul>

			<p>for students</p> <ul style="list-style-type: none"> <li>• Tourism Exhibition</li> </ul> <p>(State Govt. – RD to coordinate)</p>
	Golconda Fort, <b>Telangana</b>	Cultural Evening (Govt. of Telangana Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Guided Heritage Walks</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition</li> </ul> <p>(RD in coordination with State Govt and IHM/IITTM))</p>
	Raipur, <b>Chhattisgarh</b>		<ul style="list-style-type: none"> <li>• Quiz, Essay, Debate and Painting Competitions for School Students</li> <li>• Sensitization programme for Taxi Drivers, etc.</li> </ul> <p>(RD with State Govt., IHM / IITTM)</p>
	Aurangabad, <b>Maharashtra</b>		<ul style="list-style-type: none"> <li>• Quiz, Essay, Debate and Painting Competitions for School Students</li> <li>• Sensitization programme for Taxi Drivers, etc.</li> </ul> <p>(RD with State Govt., IHM / IITTM)</p>
	Ahmedabad, <b>Gujarat</b>		<b>Seminar</b> on Home Stay Policies : All India Institute of Local Self Government (State Govt.)
	Bengali Academy, Nandan, Kolkata, <b>West Bengal</b>		<b>Seminar</b> on Tourism with ASI and Stakeholders (RD East)
	NOIDA, <b>Uttar Pradesh</b>		<b>Nukkad-Natak</b> by IITTM, NOIDA
	Lucknow, <b>Uttar Pradesh</b>		<b>Tourism Rally</b> , by IHM, Lucknow
			<b>Nukkad Natak</b> at Baradari by IHM, Lucknow
			<b>Excursion Trip for Students</b> , by IHM, Lucknow
	Bhopal, <b>Madhya Pradesh</b>		Distribution of new, attractive trash bags at important tourist places by IHM, Bhopal
<b>12<sup>th</sup> October</b> (Thursday)	Chennai, <b>Tamil Nadu</b>		Tamil Nadu Tourism Mart - Inauguration (State Govt.)
	Siddhpur, Dist – Patan, <b>Gujarat</b>		<p><b>Tourism: Youth in Action</b></p> <ul style="list-style-type: none"> <li>• Elocution: Role of Youth in Tourism Development</li> <li>• Poster Making Competition: Swachha Bharat</li> <li>• Essay Writing Competition: Role of ICT in Tourism Development.</li> </ul>

			<ul style="list-style-type: none"> <li>PPT Competition : Gujarat : Perfect Destination for Tourism (State Govt.)</li> </ul>
	Aurangabad, <b>Maharashtra</b>		<ul style="list-style-type: none"> <li>Workshop for sensitizing on Home Stay / B&amp;B</li> <li>Yoga Session for local travel trade, students etc (RD with State Govt. and IHM / IITTM)</li> </ul>
	IITTM, <b>Bhubaneshwar</b>		<b>Seminar</b> on “Swachha Paryatan - An Instrument for Sustainable Development” (IITTM)
	Habibganj Railway Station, Bhopal, <b>Madhya Pradesh</b>		<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Bhopal
	Basant Nagar, Chennai, <b>Tamil Nadu</b>		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector stakeholders by IHM, Chennai.
	Gurdaspur, <b>Punjab</b>		<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Gurdaspur
	NOIDA, <b>Uttar Pradesh</b>		<b>Essay / Quiz Competition</b> at IITTM, NOIDA
	Hajipur, <b>Bihar</b>		<b>Nukkad Natak</b> by IHM, Hajipur
<b>13<sup>th</sup> October</b> (Friday)	Ranchi <b>Jharkhand</b>	Cultural Evening (Govt. of Jharkhand Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>Sensitisation Programmes for Stakeholders</li> <li>Illumination around Site</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Tourism Walk / Run (RD in coordination with State Govt and IHMs/IITTM))</li> </ul>
	Kolkata, <b>West Bengal</b>	Classical / Cultural Programme (RD East with ICCR / Cultural Associations)	<ul style="list-style-type: none"> <li>Tourism Exhibition</li> <li>Sensitization Program for Stake Holders</li> <li>Painting Competition (RD, Kolkata)</li> </ul>
	<b>Pondicherry</b> University		<b>Workshop</b> on “Sustainable Tourism for Inclusive Growth of Rural Areas”
	Ahmedabad, <b>Gujarat</b>		<b>Seminar</b> on Sustainable Tourism for Development (State Govt.)
	Chennai, <b>Tamil Nadu</b>		Tamil Nadu Tourism Mart (State Govt)
	ISBT Terminal, Bhopal, <b>Madhya Pradesh</b>		<b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by



			IHM, Bhopal
	<b>NOIDA, Uttar Pradesh</b>		<b>Excursion for students</b> to iconic places by IITTM, NOIDA.
<b>14<sup>th</sup> October (Saturday)</b>	<b>Bodhgaya, Bihar</b>	Cultural Evening (Govt. of Bihar Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Guided Heritage / Tourism Walks</li> <li>• Illumination around Site</li> <li>• <b>Atithidevo Bhava Sensitization Programme</b> for shopkeepers, vendors, rickshaw and autorickshaw drivers, etc. by IHM, Bhopal</li> <li>• <b>Excursion Trip for Students</b> from Hajipur to iconic sites in Bodhgaya (RD in coordination with IHM &amp; State Govt)</li> </ul>
	<b>Gangtok, Sikkim</b>	Cultural Evening (Govt. of Sikkim Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> <li>• Workshop on Homestays (State Govt. – RD to coordinate)</li> </ul>
	<b>Chennai, Tamil Nadu</b>		Tamil Nadu Tourism Mart (State Govt)
	<b>Ahmedabad, Gujarat</b>		A <b>Walk</b> in World Heritage City of Ahmedabad with stakeholders (State Govt.)
	<b>University of Hyderabad</b>		<b>Workshop</b> on “Changing Paradigms in Tourism Management - Prospects and Challenges”
	<b>Kolkata, West Bengal</b>		<b>Sensitisation Programme</b> for Radio Taxi Drivers (RD – East)
	<b>Boat Club, Bhopal</b>		<b>Tourism Rally</b> , by IHM Bhopal
	<b>Chennai, Tamil Nadu.</b>		<b>Run</b> for Incredible India from Madya Kailash to Tidal Park, by IHM, Chennai.
<b>15<sup>th</sup> October (Sunday)</b>	<b>Varanasi, Uttar Pradesh</b>	Dastangoi, Dhai Aakhar Ki (Kabir) at Lal Khan’s Tomb : Ankit Chadha (Ministry of Culture)  Cultural Event of Music & Dance (Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Guided Heritage Walks in City</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition (RD in coordination with State Govt and IHM/IITTM)</li> </ul>
	<b>Nainital, Uttarakhand</b>	Cultural Evening (Govt. of Uttarakhand Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Illumination around Site</li> </ul>

			<ul style="list-style-type: none"> <li>Quiz / Essay / Painting Competitions for students</li> </ul> <i>(RD in coordination with State Govt and IHM/IITM)</i>
	Chennai, <b>Tamil Nadu</b>		Tamil Nadu Tourism Mart <i>(State Govt)</i>
	Hanuwantiya, District Khandwa, <b>Madhya Pradesh</b>	Cultural Events in the evening <i>(State Govt. of M.P.)</i>	Jalmahotsav - Festival of Adventure Tourism <ul style="list-style-type: none"> <li>Adventure Activities</li> <li>Crafts Bazaar</li> <li>Food Bazaar</li> </ul> <i>(Till 2<sup>nd</sup> January 2018) (State Govt)</i>
	IITM, Nellore		<b>Workshop</b> on “Promoting Cleanliness in Destinations”
	Shahpura Lake, Bhopal, <b>Madhya Pradesh</b>		<b>Tourism Rally</b> , by IHM Bhopal
<b>16<sup>th</sup> October</b> (Monday)	Jaipur, <b>Rajasthan</b>	Naatya Katha ‘Panch Kanya’ : Dr. Sonal Mansingh <i>(Ministry of Culture)</i>	<ul style="list-style-type: none"> <li>Guided Heritage Walks</li> <li>Sensitisation Programmes for Stakeholders</li> <li>Illumination around Site</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Tourism Exhibition</li> </ul> <i>(RD in coordination with State Govt and IHM/IITM)</i>
	Kurukshetra, <b>Haryana</b>	Cultural Evening <i>(Govt. of Haryana Zonal Cultural Centre)</i>	<ul style="list-style-type: none"> <li>Illumination around Site</li> <li>Quiz / Rangoli / Painting Competitions for students</li> <li>Craft Bazaar</li> <li>Food Court</li> <li>Cultural Performances</li> </ul> <i>(State Govt – RD to coordinate)</i> <ul style="list-style-type: none"> <li>Sensitisation Programmes for Stakeholders</li> </ul> <i>(HRD Division with IHM / IITM)</i>
	Kolkata, <b>West Bengal</b>		<b>Mini Paryatan Parv</b> at Bratachari Gram (2 days) <i>(RD – East with State Govt. &amp; Stakeholders)</i>
	Gurdaspur, <b>Punjab</b>		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector stakeholders by IHM, Gurdaspur.
	Sonepur, <b>Bihar</b>		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector stakeholders at Sonepur Mela Site by IHM, Hajipur.
	Bhopal, <b>Madhya Pradesh</b>		<b>Essay Competition</b> by IHM, Bhopal
	Lucknow, <b>Uttar Pradesh</b>		<b>Essay &amp; Quiz Competition</b> by IHM, Lucknowl

	Aurangabad, <b>Maharashtra.</b>		Inauguration of <i>Wayside Amenities</i> at Sillod. (State Govt.)
<b>17<sup>th</sup> October</b> (Tuesday)	Chilika Lake, <b>Odisha</b>	Cultural Evening (Govt. of Odisha <i>Zonal Cultural Centre</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul> <i>(RD in coordination with State Govt and IHM/IITM)</i>
	Kolkata, <b>West Bengal</b>		<i>Mini Paryatan Parv</i> at Bratachari Gram (2 days) <i>(RD – East with State Govt. &amp; Stakeholders)</i>
	All MTDC Resorts, <b>Maharashtra</b>		<i>Demonstration by Artisans</i> : Bidri, Himroo, Kolhapuri, carpet weaving, Warli etc. (Till 25 <sup>th</sup> October 2017) <i>(State Govt)</i>
	Hajipur, <b>Bihar</b>		<i>Drawing Competition</i> on Tourism related themes by IHM, Hajipur
<b>18<sup>th</sup> October</b> (Wednesday)	Amritsar, <b>Punjab</b>	Cultural Evening (Govt. of Punjab <i>Zonal Cultural Centre</i> )	<ul style="list-style-type: none"> <li>• Guided Heritage Walks</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Tourism Exhibition</li> </ul> <i>(State Govt)</i>
	Murshidabad, <b>West Bengal</b>		<i>Heritage Walk</i> at Hazarduari Palace <i>(RD – East with ASI and State Govt.)</i>
	Ahmedabad (River Front and Kankaria), <b>Gujarat</b>		<i>Exhibition on Gujarat Tourism</i> (Till 25 <sup>th</sup> October) <i>(State Govt)</i>
	Dwarka, <b>Gujarat</b>		<i>Exhibition on Wildlife</i> (Till 25 <sup>th</sup> October) <i>(State Govt)</i>
	Saputara, <b>Gujarat</b>		<i>Exhibition on Beach Tourism</i> (Till 25 <sup>th</sup> Oct) <i>(State Govt)</i>
	Somnath, <b>Gujarat</b>		<i>Exhibition on Wildlife</i> (Till 25 <sup>th</sup> October) <i>(State Govt)</i>
	Porbandar, <b>Gujarat</b>		<i>Exhibition on Tourism Destinations of Gujarat</i> (Till 25 <sup>th</sup> October) <i>(State Govt)</i>
<b>19<sup>th</sup> October</b> (Thursday)		<b>DIWALI</b>	

<b>20<sup>th</sup> October</b> (Friday)	Hampi, <b>Karnataka</b>	‘Ramayana’ by Kalakshetra ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walk</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul> <p>(<i>RD in coordination with State Govt and IHM/IITM</i>)</p>
	Kohima, <b>Nagaland</b>	Cultural Evening ( <i>RD in coordination with State Govt. and NETDC</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz/ Essay/ Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul> <p>(<i>RD in coordination with State Govt &amp; NETDC</i>)</p>
	Murshidabad, <b>West Bengal</b>		<b>Quiz / Debate Contest</b> for Students at Krishnath College ( <i>RD – East</i> )
	Olpad Village, Dist – Surat, <b>Gujarat</b>		<b>Grameen Olympics</b> (Till 24 <sup>th</sup> October) Athletics , Sports and Games
	Mahabalipuram, <b>Tamil Nadu</b>		<ul style="list-style-type: none"> <li>• Distribution of new trash bags at important tourist places.</li> <li>• Excursion trips for students to iconic places (IHM, Chennai)</li> </ul>
	Mumbai, <b>Maharashtra</b>		<b>Essay and Quiz competitions</b> in IHM and IITM
<b>21<sup>st</sup> October</b> (Saturday)	Hampi, <b>Karnataka</b>	Carnatic Vocal Music by Sudha Raganathan ( <i>Ministry of Culture</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walk</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul> <p>(<i>RD in coordination with State Govt and IHM/IITM</i>)</p>
	Aizawl, <b>Mizoram</b>	Cultural Evening ( <i>RD in coordination with State Govt. / NETDC</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> </ul>

			<ul style="list-style-type: none"> <li>Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul> <i>(RD in coordination with State Govt &amp; NETDC)</i>
	Bhopal, <b>Madhya Pradesh</b>	Hriday Drishyam Music Festival <i>(State Government)</i>	<b>Excursion Trip for Students</b> to Heritage Site at Bhimbetka by IHM, Bhopal
	Murshidabad, <b>West Bengal</b>		<b>Seminar / Sensitisation Programme</b> for Service Providers <i>(RD – East)</i>
	Port Blair, <b>A&amp;N Islands</b>	Cultural Evening <i>(RD – East with UT Admin and Cultural Associations)</i>	Tourism Exhibition <i>(RD – East)</i>
<b>22<sup>nd</sup> October</b> (Sunday)	Shillong, <b>Meghalaya</b>	Cultural Evening <i>(Govt. of Meghalaya Zonal Cultural Centre)</i>	<ul style="list-style-type: none"> <li>Illumination around Site</li> <li>Quiz / Essay / Painting Competitions for students</li> <li>Sensitisation Programmes for Stakeholders</li> <li>Tourism Exhibition</li> <li>Showcasing Handicrafts/Handlooms/ Cuisine</li> </ul> <i>(RD in coordination with State Govt &amp; NETDC)</i>
	Bhopal, <b>Madhya Pradesh</b>	Hriday Drishyam Music Festival <i>(State Government)</i>	<ul style="list-style-type: none"> <li>Quiz / Essay / Painting Competitions for students</li> <li>Sensitisation Programmes for Stakeholders</li> <li>Tourism Exhibition <i>(RD – West)</i></li> </ul>
	Kolkata, <b>West Bengal</b>	Classical / Cultural Programme <i>(RD East with ICCR / Cultural Associations)</i>	<ul style="list-style-type: none"> <li>Quiz / Essay / Painting Competitions for students</li> <li>Tourism Exhibition <i>(RD – East)</i></li> </ul>
	Chennai, <b>Tamil Nadu</b>		<b>Quiz competitions</b> by IHM & IITTM.
	Port Blair, <b>A&amp;N Isl.</b>		<b>Excursion Trip</b> for Students <i>(RD – East)</i>
<b>23<sup>rd</sup> October</b> (Monday)	India Gate, <b>Delhi</b>	Cultural Evening <i>(Ministry of Tourism with RD, ITDC and NZCC)</i>	<ul style="list-style-type: none"> <li>Illumination around Site</li> <li>Cultural Programmes</li> <li>Showcasing Handlooms / Handicrafts / Cuisine</li> <li>Nukkad Natak by Students</li> <li>Quiz / Essay / Painting Competitions</li> <li>Sensitisation Programmes for Stakeholders</li> </ul> <i>(Ministry of Tourism, RD, ITDC, IHM, IITTM)</i>
	<b>Delhi</b>		Tourism Sector – <b>CEO Round Table conference</b> (Invest India)

	Orchha, <b>Madhya Pradesh</b>	Cultural Evening (Govt. of M. P. Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walks (RD in coordination with State Govt)</li> </ul>
	<b>Goa</b>	Cultural Evening (Govt. of Goa Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Guided Heritage Walks</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine</li> <li>• Yoga Sessions (RD in coordination with State Govt and IHMs/ IITTM)</li> </ul>
	HNB Garhwal University		<b>Seminar</b> on “Sustainable Entrepreneurship Development in Tourism and Hospitality Sector in Uttarakhand”
	Kolkata, <b>West Bengal</b>		<b>Seminar</b> on Tourism at Victoria Memorial (RD – East with State Govt.)
	Chennai, <b>Tamil Nadu</b>		<b>Essay Writing Competition</b> (English) by IHM & IITTM.
	NOIDA, <b>Uttar Pradesh</b>		<b>Awareness Talk</b> with Auto Rickshaw Drivers and Distribution of Swachhta Pamphlets at Atta Market Auto Stand, NOIDA by IITTM, NOIDA.
	Sonepur, <b>Bihar</b>		<b>Distribution of New Trash Bags</b> by IHM, Hajipur
<b>24<sup>th</sup> October (Tuesday)</b>	Amravati, <b>Andhra Pradesh</b>	Cultural Evening (Govt. of Andhra Pradesh Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination of important Tourism Sites</li> <li>• Sky Lantern Show</li> <li>• Competitions for Students on Tourism</li> <li>• Sensitisation Programme for Stakeholders (State Govt. - RD to coordinate)</li> </ul>
	Imphal, <b>Manipur</b>	Cultural Evening (Govt. of Manipur Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Quiz / Essay / Painting Competitions for students</li> <li>• Sensitisation Programmes for Stakeholders</li> <li>• Tourism Exhibition</li> <li>• Showcasing Handicrafts/Handlooms/ Cuisine (RD in coordination with State Govt &amp; NETDC)</li> </ul>
	India Gate, <b>Delhi</b>	Cultural Evening (Ministry of Tourism with RD, ITDC and NZCC)	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Cultural Programmes</li> <li>• Showcasing Handlooms / Handicrafts / Cuisine</li> <li>• Nukkad Natak by Students</li> <li>• Quiz / Essay / Painting Competitions for students</li> </ul>

			<ul style="list-style-type: none"> <li>Sensitisation Programmes for Stakeholders (Ministry of Tourism, RD, ITDC, IHM, IITTM)</li> </ul>
	Khajuraho, <b>Madhya Pradesh</b>		<ul style="list-style-type: none"> <li>Sensitization Programmes for Guides , Police and Taxi Drivers (RD, Mumbai with State Govt.)</li> </ul>
	University of <b>Allahabad</b>		<b>Seminar</b> on “Changing Paradigms in Indian Tourism Challenges for Growth and Sustainability”
	<b>Aligarh</b> Muslim University		<b>Workshops</b> on : <ul style="list-style-type: none"> <li>Legal and regulatory aspect of tourism</li> <li>West Asia &amp; Tourism</li> </ul>
	Campion School, Bhopal, <b>Madhya Pradesh</b>		<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector stakeholders by IHM, Bhopal
	Chennai, <b>Tamil Nadu.</b>		<b>Essay Writing</b> (Hindi) by IHM & IITTM.
	<b>Maharashtra.</b>		<b>Spot Quizzes</b> at tourist places, airports, railway stations, bus stations, across the state. (State Govt.)
	NOIDA, <b>Uttar Pradesh</b>		<b>Awareness Talk</b> with Auto Rickshaw Drivers and Distribution of Swachhta Pamphlets at Govt. School, Sector 62, NOIDA, by IITTM, NOIDA.
	Science City, Kolkata, <b>West Bengal</b>		<b>Excursion</b> for Students <b>Drawing Competition</b> (RD – East with State Govt.)
	Gurdaspur / Amritsar, <b>Punjab</b>		<b>Excursion Trip for students</b> to Amritsar (Jalianwala Bagh, Golden Temple, Gobind Garh Fort, Raja Ranjit Singh Museum ) by IHM, Gurdaspur
	Amritsar, <b>Punjab</b>		Distribution of new trash bags at important tourist places by IHM, Gurdaspur.
<b>25<sup>th</sup> October</b> (Wednesday)	Bekal Fort, <b>Kerala</b>	Manipuri Dance by Sanskriti Sangam (Ministry of Culture)	<ul style="list-style-type: none"> <li>Illumination around Site</li> <li>Guided Walks around Fort</li> <li>Sensitisation Programme for Stakeholders</li> <li>Quiz / Essay / Painting Competitions for students</li> </ul> (RD in coordination with State Govt and IHM/IITTM)
	Tawang, <b>Arunachal Pradesh</b>	Cultural Evening (Govt. of Arunachal Pradesh Zonal Cultural Centre)	<ul style="list-style-type: none"> <li>Illumination around Site</li> <li>Guided Walks around Monastery</li> <li>Sensitisation Programme for Stakeholders</li> </ul> (RD in coordination with State Govt and NETDC)
	Bhopal, <b>Madhya Pradesh</b>	Jharkhand Mahotsav at Bharat Bhavan – to	<b>Hygiene Awareness</b> among tourists, street food vendors, other unorganised sector

		showcase the theatre, music, dance of Jharkhand to the people of Bhopal. ( <i>State Govt.</i> )	stakeholders at Chuna Bhatti Area by IHM, Bhopal
	Kolkata, <b>West Bengal</b>		<b><i>Seminar / Exhibition</i></b> at Indian Museum ( <i>RD – East with State Govt. and ASI</i> )
	IITTM, <b>Goa</b>		<b><i>Workshop</i></b> on “Economic Importance of Tourism”. ( <i>IITTM</i> )
	Gurdaspur, <b>Punjab</b>		<b><i>Essay and Quiz Competitions</i></b> by IHM, Gurdaspur
	Hajipur, <b>Bihar</b>		<b><i>Essay and Quiz Competitions</i></b> by IHM, Hajipur
	India Gate, <b>Delhi</b>	Cultural Evening ( <i>Ministry of Tourism with RD, ITDC and NZCC</i> )	<ul style="list-style-type: none"> <li>• Illumination around Site</li> <li>• Cultural Programmes</li> <li>• Showcasing Handlooms / Handicrafts / Cuisine</li> <li>• Nukkad Natak by Students</li> <li>• Quiz / Essay / Painting Competitions</li> </ul> Sensitisation Programmes for Stakeholders ( <i>Ministry of Tourism, RD, ITDC, IHM, IITTM</i> )